

## Categories

Please check Category entered

- € Advertising Campaign
- € Animation
- € Annual Report
- € Community Newsletter
- € Corporate Identity/ Brand Management
- € Direct Mail
- € E-Marketing & Social Networking
- € Employee Communication
- € Fund Raising
- € Great Work That Never Saw The Light of Day
- € Integrated Marketing Campaign
- € Issue Management
- € Logo Design
- € Marketing on a Shoestring Budget
- € Outdoor Advertising
- € Patient Literature
- € Photography
- € Physician Newsletter
- € Physician Relations & Recruitment
- € Print Advertising
- € Public Relations Project
- € Radio Advertising
- € Special Event
- € Television Advertising
- € Video Production
- € Website Design/ Development
- € Writing Project

## 2010 Pinnacle Awards Entry Form

Please complete this form and securely attach it to the front of your entry, along with a brief description of your entry (300 words or less) outlining the project plan, implementation and results. If you are submitting more than one entry, please print out multiple copies of this form.

\_\_\_\_\_  
**Title of Entry**

\_\_\_\_\_  
**Entrant's Name/Title** (If agency, then sponsoring client's name/title)

\_\_\_\_\_  
**Healthcare Organization**

**Number of Licensed Beds:**

€ 100 or less beds

€ 101-299 Beds

€ 300+ Beds

\_\_\_\_\_  
**Street Address**

\_\_\_\_\_  
**City**

**State**

**Zip**

\_\_\_\_\_  
**Phone**

**Fax**

**Email**

\_\_\_\_\_  
**CEO's Name**

\_\_\_\_\_  
**City**

**State**

**Zip**

(Include CEO address **if different from address listed above**)

Including yourself, list project team member names as they should appear on certificates. Only names listed will appear (Please limit to six)

_____	_____
_____	_____
_____	_____

Number of duplicate certificates \_\_\_\_\_ (Winners may order duplicate trophies at \$50 each after the Award Ceremony.)

### FOR AGENCY PREPARED ENTRIES

\_\_\_\_\_  
**Agency Name**

\_\_\_\_\_  
**Person Preparing Entry**

\_\_\_\_\_  
**Street Address**

\_\_\_\_\_  
**City**

**State**

**Zip**

\_\_\_\_\_  
**Phone**

**Fax**

**Email**