



ISHMPR Annual Conference  
Relax. Refresh. Re-energize.  
Nov. 8 & 9, 2010

Starved Rock Lodge & Conference Center, Utica, IL

## Sponsorship & Exhibit Opportunities

**LAST CHANCE**

**Early Bird Rates extended until 9/15/10**

### CONFERENCE SPONSORSHIPS

**\$1,000 per sponsorship if committed by September 15, 2010**  
(*\$1,500 after Sept. 15th*)

**Options for six (6) sponsored events include (choose one of the six):**

Monday, November 8, 2010

- Trolley Tour & Wine Tasting
- Networking Dinner Reception
- Evening Entertainment

Tuesday, November 9, 2010

- Networking Breakfast
- Lunch
- Pinnacle Awards

#### ***Benefits include:***

- The opportunity for organization representatives to visit with and/or provide information to conference attendees during sponsored event
- Sponsorship includes one complimentary full conference registration (Additional exhibitor registrations are \$100 each)
- Ability to address attendees, for up to five minutes, at sponsored event.
- Formal recognition at sponsored event.
- Exhibit space at the Exhibitor Showcase.
- One set of ISHMPR membership list mailing labels or one-time access to group e-mail distribution – includes conference attendees and ISHMPR members who did not attend conference.
- Recognition on ISHMPR website and conference materials.



## **EXHIBITOR SHOWCASE**

**\$500 per booth if committed by September 15, 2010 (\$750 after Sept. 15th)**

### ***Benefits include:***

- The opportunity for organization representatives to visit with, and provide information to, conference attendees
- One complimentary full conference registration. Additional exhibitor registrations are \$200 each.
- One six-foot display table (skirted) with 2 chairs.
- Arrangements for electricity, internet access, phone, VCR/DVD, etc., are subject to additional charges.
- Verbal recognition by conference emcee during the conference opening announcements.
- One set of ISHMPR membership list mailing labels or one-time access to group e-mail distribution – includes conference attendees and ISHMPR members who did not attend conference.
- Recognition on ISHMPR website and conference materials.

## **CONFERENCE CENTER GIFT BAG**

**\$1,000**

***Benefits include:*** Opportunity to customize the Conference Center Gift Bag with your organization's name and logo as well as include any promotional information inside. Gift bags will be distributed to all Conference Center attendees.

## **STARVED ROCK HOMEMADE FUDGE**

**\$1,000**

***Benefits include:*** Brand your organization on Starved Rock's award-winning homemade fudge. The fudge and your organization's materials will be included in the Conference Center Gift Bag given to attendees.

## **GIFT BAG MATERIALS**

**\$250**

***Benefits include:*** If you are unable to join us, simply provide at least 200 promotional items or copies of any product or service line literature, no later than Sept. 30, and we will include them in the gift bag given to conference attendees.



# Sponsor/Exhibitor Commitment Form

To tentatively hold your exhibit space, FAX this completed form to:  
Tracy Simons at 815-740-3561

To secure your sponsorship/exhibit space, return this completed form with payment by September 30, 2010 to:

ISHMPR, c/o Silver Cross Hospital, Attn: Tracy Simons, 1200 Maple Rd., Joliet, IL 60432

In addition to this form, provide a one-paragraph description of your organization and your logo to [tsimons@silvercross.org](mailto:tsimons@silvercross.org)

Sponsorships will be awarded on a first come basis and payment must be received within 45 days of notification of sponsorship.

I want to be one of six Conference Sponsors.

Cost = \$1,000 (if committed by Sept. 15) or \$1,250 (after Sept. 15); includes one complimentary registration and an exhibit space, if needed.

**Preferred sponsorship opportunity (indicate your preference by rating 1-8)**

*Monday, November 8, 2010*

Trolley Tour & Wine Tasting

Networking Dinner Reception

Evening Entertainment

*Tuesday, November 9, 2010*

Networking Breakfast

Lunch

Pinnacle Awards

I want to be an Exhibitor.

Cost = \$500 (if committed by Sept. 15) or \$750 (after Sept. 15); includes one complimentary registration

I want to sponsor the Conference Center Gift Bag

Cost = \$1,000

I want to sponsor the Starved Rock Homemade Fudge

Cost=\$750

I can't attend, but want to provide at least 200 promotional items or materials. Cost = \$250



www.ishmpr.org

An affiliate society of:

The Society for Healthcare Strategy and Market Development

(SHSMD) of the American Hospital Association (AHA)

The Illinois Hospital Association (IHA)



## **Contact Information**

Organization:  
Address:  
City/State/Zip:  
Primary Contact Name:  
Title:  
Email:  
Phone:

Check the category that best describes your organization:

Agency  
 Promotions  
 CRM  
 Web  
 Other \_\_\_\_\_

### **Complimentary Attendee** *Conference and Exhibitor Sponsors only*):

Name:  
Title:  
E-mail:  
Phone:

### **Additional Attendee \$200:**

Name:  
Title:  
E-mail:  
Phone:

## **Payment Information**

### **Payment accepted by check only. Make check payable to ISHMPR**

Return this completed form with payment by **Sept. 30, 2010** to:  
ISHMPR, c/o Silver Cross Hospital, Attn: Tracy Simons, 1200 Maple Rd., Joliet, IL  
60432

Check Enclosed for \$ \_\_\_\_\_